



Cornerstone News June 2017

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FAREWELL WEST HARTFORD!!!

Change in Management Effective July 1, 2017

As many of you have heard, Aquatics For Life, Inc., the locally-owned company that has operated Cornerstone for the past 26 years, will be leaving this facility after June 30, 2017. The Town of West Hartford has selected a different company to operate the facility going forward. To the best of our understanding the new company is a national chain based in Minnesota.

Your Membership Won't Be Affected!

Your membership will continue as if nothing has changed. We've reached an arrangement with the Town where all of our membership records will be transferred to the Town, so they will have all of your information—including your type of membership, your expiration date, your total due for the year and how much of that you've paid thus far, etc. You won't have to do anything—all of this information will go directly to the Town.

Similarly, all punch cards (low usage, water fitness, etc.) will be honored going forward.

Thank You for 26 GREAT Years!

It has been our sincere pleasure to bring you the finest aquatics experience available for the past 26 years. We weren't always perfect, but we always strove to deliver an outstanding level of service and give you a place where you'd love to come swim. We're extremely proud of what we accomplished here. Permit us a touch of nostalgia as we look back on the past 26 years...

Unique Public/Private Partnership. Our relationship with the Town was a unique public/private partnership that was the envy of municipalities everywhere. While most municipal pools were losing hundreds of thousands of

dollars per year, AFL was sending the Town checks and providing other benefits that totaled more than \$8 million dollars over our history here.

Exceptional Safety. We are extremely proud of our safety record. Our staff have made thousands of rescues and responded quickly and effectively to thousands of medical emergencies—we've saved a lot of lives and in one case almost quite literally brought someone back from the dead (after a heart attack).

High-Quality, Innovative Programming. From bringing you the nation's first Aquatic Cross-Training Center and the (then) brand-new concept of underwater bikes & treadmills, to innovative programs like Kids' Stroke & Fitness, Fit For Life, Adult Mini-Camps, Flip Turn Clinics, Mini-Masters, and more, we always strove to deliver new & exciting programs to better meet your needs. And the quality of our swimming instruction program has been unmatched in the area for decades.

National Recognition. Several years ago our operation of this facility was recognized by *Aquatics International* magazine (the leading industry trade publication), which named us the "Best Indoor Public Community Aquatics Center" in the US & Canada.

Goodbye!

On behalf of our entire staff, most of whom will no longer be here as of July 1: farewell. We will miss our wonderful members, many of whom became great friends. We're sad to leave you, and we sincerely hope that you'll be well taken care of going forward.